

# McCreery Silks

Famous over half a century

The awakening of Spring is first seen in the realm of McCreery Silks. They predict with unfailing exactness the weaves and colors Fashion will favor.

**James McCreery & Co.**  
5th Avenue  
34th Street  
New York

## Where there is a PLAYOTONE there is gladness

A musical home is a happy home. The Playotone makes any home musical. Its high quality considered the Playotone is the greatest value in the whole field of moderately priced player pianos. Liberal allowance for old piano. Catalog on request.

**HARDMAN, PECK & CO.**  
433 FIFTH AVE., NEW YORK CITY  
BROOKLYN - 47-51 PLATZ AVENUE  
Represented in all Cities



# The PLAYOTONE

### Make the Dining Room the Sunshine Room

AND it can be with Corona Lightolier. With its brilliant light directly encircling the table, enhancing the beauty of silverware and linen, and soft subdued light throughout the rest of the room, Corona Lightolier has the effect of hemming the diners in, producing a dinner party atmosphere for even the simplest meal.

Such an achievement in correct and decorative lighting is only possible in an organization such as Lightolier. As with all fixtures designed and manufactured by Lightolier, this particular unit is typical of Lightolier values. A satisfactory selection is possible to meet any requirement of taste and purse.

After Sunset—Lightolier



**Lightolier COMPANY**  
569-571 Broadway, New York

## REDUCE Easily, Naturally. Be Slender!

Three Slices of Basy Bread a day. Help reduce your weight in a natural way.

Doctors' Essential Foods Co., Orange, N. J.

Gentlemen:—Recently finished a course of Basy Bread, covering a period of 15 weeks, and my weight now being normal, I should like your advice about keeping so. You stated in one of your letters to me that such information would be given.

Mrs. C. J. New York City.  
DOCTORS' ESSENTIAL FOODS CO., 31 Oakwood Ave., Orange, New Jersey



ESTABLISHED 1887  
**SHEPPARD KNAPP SON CO. INC.**  
39-41 WEST 23rd STREET



**PERIOD CHAIRS**  
Substantially reduced during our FEBRUARY SALE  
The chair illustrated is but one of many.  
This one (as above) of Mahogany and Cane.  
Now \$40.00  
Arm Chair to match, Now \$60.00  
It will pay you to compare our prices with others.

## FREE TO VICTROLA OWNERS STEURER QUALITY REPRODUCER On Five Day Trial

Your records will increase 100% in value through reproduction of natural tone QUALITY and VOLUME

Fill out and mail this coupon to-day: NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_  
STEURER REPRODUCER CO., INC. 155 WEST 21ST STREET-N.Y.C.

## Maternity

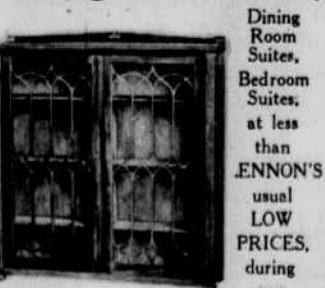
Charming Lane Bryant fashions that differ in no way from prevailing modes, effectively conceal conditions, expand as required. Can be worn after figure returns to normal.

Everything for Baby from simplest slip to most elaborate layette—nursery furniture, etc.—most reasonably priced.

If unable to call, write Dept. N-1 for Free Style Book.

**Lane Bryant**  
21-23 W. 38th St., N. Y.

## Living Room Suites,



Dining Room Suites, Bedroom Suites, at less than LENNON'S usual LOW PRICES, during our FEBRUARY SALE.  
**LENNON & COMPANY**  
17-19 West 37th Street  
Formerly on 23rd St. (since 1906)

**LOOK YOUNGER**  
MME. MARIE of 222 Riverside Drive, New York City, for the past twenty years has specialized in the removal of facial blemishes. A beautiful face is often marred by deep lines, double chin, drooping eyelids, freckles, scars, etc. MME. MARIE removes all these imperfections without CUTTING OR FILLING. Healthful stimulation of the muscles and tissues, as given by MME. MARIE, accomplishes the desired results quickly. Don't worry about facial disfigurements, have them removed by MME. MARIE. All work guaranteed. Appointments may be made by letter or phone.  
Telephone RIVERSIDE 3376

## Have Wavy Hair—

That STAYS Wavy  
**WILLIAM RYLEY**, the London Specialist, can make your hair so surprisingly wavy and beautiful with his original method of permanent hair wave that it is bound to improve your appearance one hundred per cent. Beautiful, lasting waves are absolutely guaranteed.

Call or phone for appointment  
Fitz Roy 4191  
**WILLIAM RYLEY**  
12 West 37th St.

## Permanent Wave

All Over the Head \$20  
or \$1 per curl.  
6 mo. guaranty if not bleached or dyed.  
Ideal Transformation \$20.00  
Covers entire head.  
First Quality Hair.  
E. T. EMILE, Permanent Wave Specialist  
34 West 30th St. Phone Greeley 6080

## MANUEL INVISIBLE Transformations

Made with a Sight-Proof Parting which is an exact reproduction of the natural, is the realization of years of specializing.  
This modern transformation has revolutionized the Hair Industry. A visit to this establishment, where more than 100 different styles of transformations are on display, will convince you that Manuel is the foremost transformation specialist in America.  
Booklet on request.

**Manuel** Specialist in Transformations  
29 East 46th St., N.Y.

## A WONDERFUL FAT REDUCER

REDUCES EXCESS FAT  
WITHOUT CUTTING OR FILLING  
No pain, no restriction  
No dieting, no exercise  
No time, no money  
A simple, safe, reliable method of reducing excess fat.  
A course of 12 treatments, 12 days apart, will reduce 10 to 20 pounds of excess fat.  
Pain, Inert, in Pharmacy Co., 100 West 30th St., New York City.

## Advertising Rates THE NEW YORK HERALD Rotographic Section

Single Insertion Rates  
PER AGATE LINE, \$1.00  
HALF PAGE, \$800.00  
FULL PAGE, \$1,400.00

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MINIMUM SPACE 21 LINES  
ALL ADVERTISEMENTS MUST CARRY AN ILLUSTRATION



**BENNETT RE-SETS DIAMONDS**  
In Platinum or 14k White Gold—latest style hexagon setting—looks like platinum (like illustration) for your solitaire or 5 to 7 small diamonds.  
COMPLETE \$8.50 Only  
Beautiful Platinum Settings, \$35 to \$65  
Diamonds Bought and Sold for Cash  
Old Jewelry Remounted and Repaired  
**Bennett** 175 Broadway at Cortlandt St.

**Beauty Is Power**  
You TOO May Be Lovely through Madame May's Method. Removes freckles, lines, blemishes. Restores youthful contour and facial beauty.  
Write for booklet by Sir Peter Lely  
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**Reduce Your FAT QUICKLY BY USING Cosi Obesity Cream**  
Used externally; harmless for both men and women. No starving, no dieting, no exercise, no massage, no drugs, spend fifteen minutes daily in your own home and you will be surprised with the results obtained. (Six weeks' treatment) pound jar, \$7.00, sent postpaid—sample 10c. Made and sold only by Dr. Currie, 2011 Ave. G, Brooklyn, N.Y.